



## Leading Hospitals Committed to Healthcare's Adoption of GS1 Standards Use Omnicell Solutions for Supply Chain Management

### Standards for Supply Chain Processes and Data Utilization Improve Product Tracking Accuracy, Operational Efficiency and Patient Safety

MOUNTAIN VIEW, Calif., March 24, 2011 /PRNewswire/ -- [Omnicell, Inc.](#) (Nasdaq: OMCL), a leading provider of medication and supply chain management solutions to healthcare facilities, today announced its support for the emerging healthcare industry adoption of [GS1](#) standards. GS1 is an international association dedicated to the design and implementation of global standards and solutions to improve the efficiency and visibility of healthcare supply chains. GS1 is the most widely used supply chain standards system in the world, facilitating improved business processes, product tracking and patient safety across a health network.

Utilizing industry product barcode standards, Omnicell's GS1-capable [OptiFlex™](#) inventory management system streamlines the hospital supply chain process to ensure that medical-surgical supplies are tracked accurately all the way to the patient's bedside.

[Omnicell's WorkflowRx™](#) software, which automates inventory management for the entire central pharmacy, is also compliant with GS1 standards. WorkflowRx streamlines pharmacy operations by integrating product labeling as part of the receiving, stocking, picking and returning activities. WorkflowRx helps boost productivity, reduce inventory costs and ensures that the right medications reach the right patient.

In late 2010, five of the nation's most prominent healthcare systems formed a partnership, [Healthcare Transformation Group](#) (HTG), to share best practices and accelerate the implementation of GS1 Standards. Charter HTG members, [Geisinger Health System](#) and [Sisters of Mercy Health System](#), use Omnicell solutions to implement the GS1 standards for improved supplies inventory monitoring and efficient care.

"Omnicell's capability to utilize GS1 standards is a key component in improving our supply chain management process to reduce costs and improve care," said Vance Moore, president and CEO of ROI. "Omnicell's inventory management solutions help ensure that critical supplies are at the clinician's fingertips when needed. The patient remains the focus of the provider, not missing inventory."

"We are excited to partner with some of the nation's most prominent healthcare facilities such as Sisters of Mercy to support GS1 standards for efficient supply chain management," said Marga Ortigas-Wedekind, Omnicell vice president, global marketing and product development. "We are committed to meeting our customers' need for accurate inventory management that supports supply chain standards and improves the delivery of care."

#### About Omnicell

Omnicell, Inc. (NASDAQ: OMCL) is a leading provider of systems that enable healthcare facilities to increase operational efficiency, enhance patient safety and allow clinicians to spend more time with their patients.

Founded in 1992, Omnicell's medication-use solutions include complete automation systems for the central pharmacy, anesthesia workstations for the operating room, dispensing cabinet systems for nursing units, and safe, secure medication transportation and verification systems to the patient bedside. From a medication's arrival at the receiving dock to its dosing to the patient, Omnicell systems store it, package it, bar code it, order it, issue it, and provide information and controls on its use and reorder.

Omnicell supply product lines provide a healthcare institution with comprehensive supply chain solutions that result in fast, effective control of costs, capture of charges for payer reimbursement, and timely reorder of supplies. Products range from high-security closed-cabinet systems and software to open-shelf and combination solutions in the nursing unit, cath lab and operating room.

For more information, visit [www.omnicell.com](http://www.omnicell.com).

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