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Omnicell Introduces SureMed Adherence Packaging to Help Patients Follow Prescribed Medication Regimens

SureMed's Easy-to-Follow Multimed Blister Cards Help Pharmacists Support Patient Participation in Their Own Care

MOUNTAIN VIEW, Calif., Sept. 21, 2015 /PRNewswire/ -- [Omnicell, Inc.](#), (NASDAQ:OMCL) is pleased to launch SureMed™ by Omnicell®, the Company's improved adherence blister packaging solution used by pharmacists to improve their patient medication adherence programs. Research shows that adherence packaging, which organizes multiple oral solid medications by time of day and day of the week, not only helps patients "stay true" to their physician orders, but it also supports improved customer relationships between patient and pharmacist, which can help pharmacists retain customers. Currently over one million patients worldwide use adherence packaging provided by Omnicell to help manage their medications both at home and in post-acute care settings.



Today, poor medication adherence in the U.S. is one of the largest public health issues, totaling over \$105 billion in avoidable costs annually. When patients are able to stay adherent to their treatment, they not only help prevent unnecessary visits to emergency departments or urgent care centers,¹ but they also demonstrate increased confidence and pride in staying healthy. SureMed packaging helps enable confidence in medication management and simplifies the process to confirm that the right medications are taken at the right time.² Adherence rates have been shown to increase significantly, from 61% to 97%, with multimed blister packaging when used as part of a comprehensive pharmacy care program.²

Over the next few months, customers will be transitioning from Omnicell's RxMap and MTS branded blister cards to the new SureMed by Omnicell blister cards, the Company's new global platform for promoting medication adherence. The SureMed blister cards clearly organize multiple medications in an easy-to-follow format that provides instant visual reinforcement of what to take and when. For more information about the new SureMed cards please [click here](#)

"For more than 30 years MTS by Omnicell has been providing industry leading medication adherence packaging systems designed to improve medication dispensing and administration," said Joe Lynch, vice president of global markets for Omnicell. "The introduction of SureMed continues our commitment to support pharmacists as they strive to increase medication adherence among their patients."

"As a pharmacist, it is my responsibility to partner with my customers to help them achieve true medication adherence. Helping them remain healthy, independent and away from the doctor's office is not only great care, but also is great business for my practice," shared Shawn Nairn, community pharmacist and owner, Hometown Pharmacy. "SureMed takes the notion of the classic pill box and simplifies the adherence process by having the pharmacist pre-sort the medications, and also keeps each patient on track by clearly identifying which meds to take at the appropriate time of day."

About Omnicell:

Since 1992, Omnicell (NASDAQ: OMCL) has been creating new efficiencies to improve patient care, anywhere it is delivered. Omnicell is a leading supplier of comprehensive automation and business analytics software for patient-centric medication and supply management across the entire health care continuum—from the acute care hospital setting to post-acute skilled nursing and long-term care facilities to the home.

More than 3,000 customers worldwide have utilized Omnicell Automation and Analytics solutions to increase operational

efficiency, reduce errors, deliver actionable intelligence and improve patient safety. Omnicell Medication Adherence solutions, including its MTS Medication Technologies brand, provide innovative medication adherence packaging solutions to help reduce costly hospital readmissions. In addition, these solutions enable approximately 6,000 institutional and retail pharmacies worldwide to maintain high accuracy and quality standards in medication dispensing and administration while optimizing productivity and controlling costs.

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¹ <http://www.ncbi.nlm.nih.gov/pubmed/20575232>

² [Lee JK, et al. JAMA, December 6 2006 Vol 296, No. 21.](#)

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